Phone: (R) 0487-2373017 (M) 9446513017 E-mail: kvptr@yahoo.com; peter.kv@gmail.com

KERALA AGRICULTURAL UNIVERSITY

Main Campus, Kerala Agril. University P.O. Thrissur - 680 656, Kerala

Professor K.V. Peter Ph.D., FNAAS, FNASc FNABS.FISVeg,FISGen.,FHSI,H.FCHAI FISNS



Former Vice-Chancellor Kerala Agricultural University and Director ICAR IISR Calicut

Message

"There is enough on this planet for every one's needs, but not for every one's greed"-Mahatma Gandhi."If agriculture goes wrong, nothing else will have a chance to go right in the country"-M.S.Swaminathan."Coming age is the age of knowledge. However rich,poor or powerful a country be, if they want to move ahead, only knowledge can lead them to that path"-Narendra Modi. The above quotes speaks volumes on farming, food and nutrition security and use of science and technology in agriculture.

Congratulations and the best of wishes to the "Just Agriculture Magazine" for publishing technical and popular articles to boost the writing skills of researchers to empower farmers, farm trade-both domestic and export- and consumers. Indian agriculture is in cross roads with increase in population and unemployment leading to low purchasing power .A second Green Revolution using technologies and developing value added products is in the anvil.

Space saving, energy conserving and water saving agriculture including Horticulture are emerging with young IT professionals turning to farming. Biotechnology-biofortification, gene editing, single cell suspension technologies, nano-technology-is widely used in seed and seedling production, developing high yielding varieties and hybrids and in minimising harvest and post harvest losses. Nutri-cereals- millets- and underexolited and underutilized horticultural crops are getting attention. Greens, Sprouts and Edible flowers are transforming carbohydrate rich Indian diets to protein and mineral rich diets. Horticulture-fruits, vegetables, tubers, spices and plantation crops, medicinal and aromatic plants, ornamentals, mushrooms and bamboos are receiving better attention in the context of export earnings and products development for industry. I believe that the term "Just Agriculture" carries all the innovative ideas which come under the Agriculture, Horticulture and Forestry. The "Just Agriculture magazine" will have sufficient scope in broad coverage to meet the needs of the society at large and scientists deliberating in connected science in network mode.

I wish the magazine all the very best in achieving its goal of A ZERO HUNGER INDIA and a nation enjoying NUTRITION SECURITY. I congratulate Whole team of "Just Agriculture Magazine".

KV Peter